The Influence of The Kauny Method in Memorizing and Teaching The Al-Qur'an : Case Study of Muslim Speak Up Foundation Volunteers

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ABSTRAK

Al-Qur'an adalah sebuah tradisi yang menuntut banyak usaha untuk menjunjung tinggi, membuat menghafalnya menjadi sebuah kegiatan yang sering kali dianggap sulit. Metode Kauny adalah sebuah teknik yang memungkinkan untuk mengajarkan dan menghafal Al-Qur'an dengan menerapkan ilustrasi dan gerakan tubuh. Tubuh akan berhubungan langsung dengan ayat yang akan dihafal, sehingga membuat proses belajar Al-Quran menjadi mudah dan menyenangkan. Penelitian ini merupakan penelitian lapangan yang difokuskan pada relawan di Yayasan Muslim Speak Up. Data penelitian diperoleh melalui observasi dan wawancara dengan para pengajar "Pelatihan Guru dan Sertifikasi Al-Qur'an dengan Metode Kauny". Data tersebut merupakan perspektif emik, yaitu sudut pandang subjek yang diteliti kemudian dianalisis melalui perspektif etik, yaitu disajikan dalam bentuk deskriptif-analitis menurut perspektif peneliti melalui analisis kualitatif. Metode Kauny memberikan dampak positif terhadap hasil hafalan para relawan yayasan, karena dalam pembelajaran ini para relawan mampu menghafal dan berperan sebagai pengajar Metode Kauny. Pembelajaran yang sangat menyenangkan, menciptakan suasana yang santai dan disukai oleh para relawan dengan latar belakang yang berbeda-beda. Metode ini dapat menjadi alternatif dalam mengatasi tantangan zaman bagi anak muda untuk menghafal dengan sistem yang menyenangkan. Bagi peneliti selanjutnya yang tertarik untuk meneliti tentang pengaruh Metode Kauny terhadap hafalan Al Qur'an.

The Qur'an is a tradition that demands a lot of effort to uphold, making memorizing it an activity that is often seen as hard. The Kauny Method is a possible technique for teaching and memorizing the Qur'an implementing illustrations and body gestures. The body will be directly related to the verse that needs to be memorized, making the process of learning the Al-Quran easy and enjoyable. This research is a field study focused on volunteers at the Muslim Speak Up Foundation. The research data was obtained through observation and interviews with the teachers of the "Teacher Training and Al-Qur'an Certification using the Kauny Method". The data is an emic perspective, that is, the point of view of the subject under study is then analyzed through an ethical perspective, namely presented in a descriptiveanalytical form according to the perspective of the researcher through qualitative analysis. The Kauny Method has a positive impact on the memorization results of foundation volunteers, because in this learning volunteers are able to memorize and play a teaching role as teachers of the Kauny Method. Learning is very fun, creating a relaxed atmosphere and is liked by volunteers with different backgrounds. This method can be an alternative in overcoming the challenges of the times for young people to memorize with a fun system. For further researchers who are interested in researching the effect of the Kauny Method on memorizing the Qur'an.

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PENDAHULUAN

In Muslim culture, memorizing and teaching the Qur'an is an honorable and revered process. It is important to pay attention to tajwid and comprehend the meaning of each verse when memorizing the Qur'an in addition to memorizing every word and verse (Kahlil, 2008). The Qur'an studying and teaching people are the best among you, according to a hadith. In the belief that learning the Qur'an by heart will enable one to better understand Islam, get Allah's grace and guidance, and live a more fulfilling life in line with His teachings. In the modern era, memorizing the Al-Qur'an is a task that is frequently regarded as challenging due to the time commitment required as well as the existence of the internet, gadgets, and other sophisticated devices that have diverted young people from memorizing the Al-Quran. But despite these limitations on time and difficulties, a lot of people and organizations are still dedicated to upholding the custom of memorizing the Qur'an. They apply a variety of methods and approaches, including guidance systems and technology, to make the process of memorization of the Al-Quran more effective and efficient.

The Muslim Speak Up Foundation, which offers a Teacher Training and Al-Qur'an Certification program using the Kauny Method for foundation volunteers—the majority of whom are, as we all know, members of generation Z—is one of the organizations that still upholds the idea of memorizing and studying the Qur'an. Anyone can learn and memorize the Qur'an if they have a strong desire and determination, especially young men and women as generation Z, which will become the golden generation and successor of this nation . Z has the characteristics of being ambitious, a digital user, and self-confident. With these characteristics, it is hoped that anyone can learn and memorize the Qur'an. Using the Kauny Quantum Memory technique, the Al-Qur'an was subsequently learned and memorized as a response to this. This method makes memorizing the Al-Quran an easy and joyful process by using illustrations and gestures that is directly related to the verse to be remembered. The goal is to use the Qur'anic memorizing method, with the tagline "Memorizing the Qur'an is as easy as smiling," by synchronizing the right brain, heart, and hand gestures (Luthfi Dhulkifli, 2020).

The Kauny Method's co-founder, Ustadz Habiburrahim, claimed that the revelation of Allah SWT was given to Rasulullah SAW by reading it, and that Rasulullah SAW imitated the reading so that he would not easily forget (Iqbal & Nugraha, 2018). As long as it is accurate and precise, the method to mimic it is to take your time. As stated by Allah SWT in verses 16–17 of QS Al-Qiyamah:

لَا تُحَرّ كَ بِهَ لِسَانَكَ لِتَعْجَلَ بِهَ إِنَّ عَلَيْنَا جَمْعَةً وَقُرْ ءَانَهُ

Meaning: "Do not move your tongue to (read) the Koran because you want to quickly (master) it. Indeed, it is at Our expense to collect it (in your bosom) and (make you smart) to read it". According to him, Kauny's method is focused on two things: raising the voice and gesturing with the hands. This is so because the human body, particularly the hands, is the ideal medium for storing information.

The goal of this article is to demonstrate how effective the Kauny technique has been in assisting volunteers from the Muslim Speak Up Foundation in learning and memorization of the Al-Qur'an by examining the emergence of new innovations in these fields. This is crucial to understand in order to figure out the most suitable and effective bidding methods for young people who have other issues in today's society (Herwibowo, 2014). In terms of academic research, this article will present the most recent studies on memorization techniques used by Muslim Speak Up Foundation volunteers. This article will also offer recommendations for initiating related study that might be able to present the most recent findings regarding more suitable methodologies and other subjects.

METODE

This research is a field research focused on volunteers at the Muslim Speak Up Foundation. Research data is obtained through direct observation which allows researchers to understand the ins and outs of the research field and capture the original views of informants as a whole (Hafidz, 2012). Apart from that, data was also obtained through interviews with teachers for the "Teacher Training and Al-Qur'an Certification using the Kauny Method" activity. The data obtained is an emic perspective which is the point of view of the subjects studied (Koswara, 1992). The existing data was then analyzed through an ethical perspective, namely presented in descriptive-analytical form according to the researcher's perspective through qualitative analysis.

The main focus of the research is directed at the activity "Teacher Training and Al-Qur'an Certification using the Kauny Method" which was carried out during the period January 15 - February 15 2023. This activity is a form of agenda carried out by the Muslim Speak Up Foundation with the aim of fostering interest in memorizing al- Qur'an for young men and women of generation Z (Sa'dullah, 2011).

The method used is the documentation method, namely searching for data regarding things or variables in the form of notes, transcripts, books, newspapers, magazines, inscriptions, agendas, and so on related to research (Al-Qasim, 2007). Documentation is also added through direct notes on observations in the field when making observations in the form of small notes, photo documentation, etc. Furthermore, in order to measure the data under study, the technique used in this study was a test. This test can be used to measure basic abilities and achievements or achievements (Fatah, 2001). The test is carried out through practice (memorizing in front of an examiner) to measure progress and obtain the final score for the volunteer's memorization.

The use of sampling is necessary in a study because it is almost impossible to examine all populations and the need to save time, money and energy. The use of samples is considered quite representative and accurate in viewing a study as a whole (Sholehada, 2012). In hypothetical research, sampling will be very useful. This study uses data from informants using the snow-ball technique, namely digging information from one informant to another until the researcher finds no new information (Sofia, 2012). This step starts from gathering initial information from the most competent people to indicate subjects that are considered representative to be asked for information.

HASIL DAN PEMBAHASAN Kauny Method practice on Muslim Speak Up Foundation volunteers

The activity "Teacher Training and Certification of the Qur'an using the Kauny Method" was carried out during the period January 15 - February 15 2023. This activity is a form of agenda carried out by the Muslim Speak Up Foundation with the aim of fostering interest in memorizing the Qur'an for youth and young generation Z. A total of 65 male participants and 22 female participants attended the "Tahfidz Al Qur'an Teacher Training and Certification" event organized by Muslim Speak Up by inviting mentors from Kauny Quran at Masjid al Mansur, Bandung City. The event was the first training event organized by Muslim Speak Up in order to bring volunteers closer to the Koran. The participants were very enthusiastic about taking part in the event. This is proven by their presence on time, namely exactly at 07.00 WIB. In fact, the event itself only started at 07.45 WIB. The event itself was opened by Muslim Speak Up organizers with the hope that the volunteers could get close and become teachers memorizing the Koran which would later be distributed among students, study groups, or even university students. In the event which was held on January 14 (ikhwan) and 15 (akhwat) yesterday, one of the surahs which the participants then memorized in a short time was Surah at Takwir from verse 1 to verse 11. Even apart from following the mentors' hand movements, the participants were also given the opportunity to make their own hand movements to memorize other verses so that the participants could feel their creativity in memorizing the Quran and their enthusiasm.

After midday, the participants were then tested teaching one by one by the mentors until Asr time. Many of the participants then felt how to become a tahfidz teacher. One of the assessment indicators of the test is the way of teaching and how to convey the Kauny method to the participants. In the end, the enthusiasm of the participants themselves was appreciated by the mentors from Kauny Quran. The event was then continued with debriefing conducted by the mentors. Each participant is required to make 3 videos that contain how they teach to different people. Later through the video, the participants will be assessed for their eligibility to become a tahfidz teacher. After that, the event was closed with a photo session with Kauny's mentors and the Muslim Speak Up committee team.

Through this event, both Muslim Speak Up and Kauny Quran hope that the participants can succeed in the long-term goal of both, namely producing as many generations of memorizing the Qur'an as possible in Indonesia. Specifically, Kauny Quran itself has a goal that they will produce as many as 10 million memorizers of the Qur'an throughout Indonesia. This hope was then shared by the participants, who in fact came from various different backgrounds. However, what is interesting is that almost all of the participants did not have a santri background or were students from religious schools. Some of them even have tattoos and some have backgrounds in the world of promiscuity (Arikunto, Mustaqim, 2010).

Memorizing the Kauny Quantum Memory Method: Surah At-Takwir

Data is needed to see the memorization development process of volunteers, both the memorization they already have and additional memorization. This data is very important as a benchmark for the learning process that has been carried out. The data mentioned in this paper is a sampling that is considered representative. The following is data on volunteers in the "Teacher Training and Al-Qur'an Certification using the Kauny Method" event

Name of Volunteer	Verse of Surah At-Takwir	
	Memorization before the	Memorization after the
	Kauny Method	Kauny Method
Annisa	0 Verse	11 Verse
Sabila	6 Verse	11 Verse
Wida	0 Verse	11 Verse
Ilham	0 Verse	11 Verse
Sultan	10 Verse	11 Verse
Yogi	0 Verse	11 Verse

From these data, it can be seen that each volunteer has a different distribution of memorization data. The memorization that has been acquired is then carried out by rote practice and act as teachers using the Kauny Method. The volunteers act as teachers and the mentors act as participants who are taught while giving grades and recording suggestions for improvement.

Impact of the Kauny Quantum Memory Method

The impact in question is the volunteers' ability to memorize Al-Qur'an letters trained using the Kauny Quantum Memory method. The ability (Arikunto, 2010)to memorize the Al-Qur'an is a person's ability to memorize, pursue, and keep the verses of the Al-Qur'an as a whole in accordance with the rules of reading the Al-Qur'an, so that they are not lost from memory and can recite them smoothly without looking at them. mushaf. After the Kauny Quantum Memory learning model is completed, the volunteer repeats the reading along with the movements that have been memorized earlier.

All volunteers involved in the "Tahfidz Al Qur'an Teacher Training and Certification" event admitted that they had never known the Kauny Quantum Memory method before. According to psychologists, there are three stages in memory, namely: first, encoding or the process of entering information data into memory. In this process, eyes and ears play an important role through the responses received and must be identical. This is also confirmed in the Qur'an through the mention of the eyes and ears which are always mentioned together .

into the memory warehouse. This memory warehouse is located in long-term memory which cannot be lost. The journey of information to storage is automatic (automatic processing) and effortful processing (effortful processing) and both are experienced in everyday life. This memory warehouse will not be full because it has unlimited capabilities. Functionally, the left brain plays a more important role in memorizing, linear, cognitive and organized thinking. Meanwhile, the right brain is more focused on long-term memory which is related to imaginative, creative and bissociative holistic perception (Eriyanto, 2007). Here it will be seen that the Kauny Quantum method combines the abilities of the two human brains to form long-term memorization.

The third stage, Retrieval, namely re-disclosure of what is already in the memory warehouse. In this process, memories can appear suddenly or require a certain inducement (Mustaqim, 2014). The problem in memorizing in general is the connection between verses and pages that are often forgotten. This can be overcome by always repeating memorization to provoke memories in the memory warehouse. The process of continuous repetition will facilitate reproduction or recall.

Of the six students as the sample, only Sabila and Sultan had previously memorized At-Taqwir's letter. Both of them admitted that they had memorized the letter more and more, coupled with several movements which they thought were quite unique. On the one hand, the story in the verse does give its own imagination to remember the verse, but sometimes some parts of the story that are not good or eccentric will actually be remembered. Regarding the other volunteers in the sampling, they felt something unique through the stories and movements that were imitated. Volunteers like Annisa, Wida, Ilham and Yogi were able to memorize this letter, although not in its entirety.

KESIMPULAN

There were positive results for volunteers who were given instruction using the Kauny Method. This method has a positive impact on volunteers' memorization results, because in this learning there is interaction between volunteers and mentors. Learning is very enjoyable so it will create a relaxed atmosphere and will be liked by young people. Kauny's method can be an alternative to overcome the boredom of young people with a fun memorization system. From the Kauny Quantum method on the volunteers of the Muslim Speak Up Foundation, the direct effect on the volunteer's memorization includes two things, namely: First, a unique story that is described by linking the similarities in words in Indonesian and Arabic gives imagination to young people to make it easier to remember. Second, gestures that are adjusted to the meaning of words in Indonesian make young people know the meaning of the word in question. This movement also provides a stimulus to

remember more pleasantly, especially for those who are not used to memorizing and even teaching the Qur'an, considering that the volunteers have a background not from santri or religious schools.

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